

Social Media Policy

Social media and technology provide us with a valuable opportunity to connect, inform and engage with our community daily. These pages are intended to celebrate student achievement and communicate information through quality content to our school community. Our school social media manager, account administrator and executive staff will monitor communication on these pages. These pages will be monitored from 9am-3pm Monday – Friday.

- The intent of Erina Heights Public School’s social media channels is to celebrate student achievement, promote quality education in a caring environment and to communicate to the schoolcommunity. Erina Heights Public School encourages interaction from its users but is not responsible for comments or wall postings made by visitors to this page. Comments posted by users do not in any way reflect the opinions or policies of Erina Heights Public School or NSW Department of Education. We ask that people making comments on the page show respect for their fellow users by ensuring the discussion remains civil and supportive. Comments are also subject to Facebook’s, Terms of Use and Code of Conduct.
- We reserve the right, but assume no obligation, to remove comments that are racist, sexist, profane, violent, obscene, spam, that advocate illegal activity, contain falsehoods or are wildly off-topic, or that libel, incite or threaten Erina Heights Public School students, employees, guests, or other individuals. We also do not permit messages selling products or promoting commercial, political, or other ventures. Facebook encourages all users to utilise the “Report” link should the find abusive content.
- If you have any concerns or issues regarding your child or the school, please do not post these on our channels. We encourage you to contact our School directly on(02) 4367 7608 so these issues can be dealt with in the appropriate manner. Any breach of these 'terms of use' may result in individual’s comments being removed and blocked from the Erina Heights Public School pages.
- Please note that the Facebook terms and conditions state that no one under the age of 13 years should have a Facebook profile. Therefore, any primary students who 'Like' or comment on the Erina Heights Public School Facebook page will be deleted and reported immediately. Comments posted on the page do not in any way reflect the opinions or policies of Erina Heights Public School. Respect, Responsibility and Relationships are the core values at Erina Heights Public School and need to be adhered to by all members of our Facebook community.

We will not publish information of a student, community member or any other person, unless we have the permission to do so.

If you have given the school permission to use your child’s photo and first name this allows the school/Department of Education to publish and/or disclose information about your child for the purposes of sharing his/her experiences with other students, informing theschool and broader community about school and student activities, and recording student participation

in noteworthy projects or community service.

This information may include your child's first name, age, class, and information collected at school such as photographs, sound and visual recordings of your child, your child's work, and expressions of opinion such as in interactive media.

The communications in which your child's information may be published or disclosed include but are not limited to:

- Public websites of the Department of Education including the school website, the Department of Education intranet (staff only), blogs and wikis
- Department of Education publications including the school newsletter, annual school magazine and school report, promotional material published in print and electronically including on the Department of Education websites
- Official Department and school social media accounts on networks such as YouTube, Facebook, and Twitter
- Local and metropolitan newspapers, magazines, and other media outlets

Parents should be aware that when information is published on public websites and social media channels, it can be discoverable online for a number of years, if not permanently. Search engines may also cache or retain copies of published information. Published information can also be linked to by third parties.